

**AMENDMENTS TO THE SPECIFICATION:**

After paragraph [0019], please enter the following two paragraphs:

FIG. 10 is an isometric view of a label applicator head according to one embodiment of the invention.

FIG. 11 is a top view of a label applicator head according to one embodiment of the invention.

Please replace Previously Presented paragraph [0038] with the following amended paragraph:

[0038] ~~FIG. 9A~~ FIGS. 9A and 9B ~~is~~ provide an illustration of an exemplary embodiment of an applicator assembly 200 having an enclosure 210 further comprising an outside plate 211, inside plate 212, back plate 213, and a front plate 214. Alternatively, the enclosure 210 may also be a single unit formed from a single sheet or casting material. The enclosure 210 may be fashioned from any durable materials known in the art such as plastics and metals, for example, aluminum or stainless steel, and may be of any shape amenable to housing a fan 220. The instant invention is not limited to any one model or design of the fan 220. Preferably, in some embodiments, fan 220 is of a DC type.

Please replace Previously Presented paragraph [0039] with the following amended paragraph:

[0039] The fan 220 generates appropriate vacuum through housing 210 to hold the label L onto applicator head 240 until a burst of air ejects the label L. The applicator head may comprise any material, including, but not limited to, Teflon®. Though in some embodiments, the applicator head 240 may have a flat surface, the applicator head 240 may also be designed to incorporate an angle  $\theta_{\alpha}$  from the center as shown in ~~FIG. 9B~~ FIGS. 10 and 11. In some embodiments, an angle  $\theta_{\alpha}$  may preferably range from about 3° to about 7°, and more preferably about 5° in other embodiments. In other words, the supplementary angle  $\theta_{\beta}$  is preferably  $170^{\circ} \pm 2^{\circ}$ . The term "about" has been incorporated to reflect a margin of error, inherent to such measurements as well as to accommodate allowances for variations due to design objectives.